

For Immediate Release

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## **ITA COO JEFF NUGENT HAS BEEN RECOGNIZED BY BUSINESS IN VANCOUVER WITH FORTY UNDER 40 AWARD**

Jeff Nugent, ITA COO, acknowledged as one of British Columbia's most innovative and ambitious business individuals under 40.

**Vancouver, BC** – Business in Vancouver revealed their list of Vancouver's 2014 Forty Under 40 winners. This year's distinguished list includes the Industry Training Authority's (ITA) Chief Operating Officer, Jeff Nugent.

The annual award acknowledges the achievement of BC's most outstanding entrepreneurs, executives and professionals in public or private business and non-profit sectors. Winners are under 40 years old and have demonstrated excellence in business judgment, leadership and community contribution.

"Jeff is a well-respected leader and innovative executive who has earned a reputation as a leading expert in policy design and change management," says **Gary Herman, CEO, ITA**. "In his role as COO, Jeff has taken the lead on developing the path for us to meet the government's priorities of building a skilled workforce to attract key investment to the province. He is the strategic mind and driven leader that will assist with delivering the results crucial to the province's success. I congratulate him on this award that acknowledges his outstanding leadership."

"Increasing the supply of skilled tradespeople has rapidly become our province's most critical educational need," says **Gwyn Morgan, Chair, ITA Board of Directors**. "ITA is at the helm of BC's skilled trades training system and being part of the leadership team is no easy task for the most experienced business leaders, let alone someone under 40. Congratulations to Jeff on this well-deserved award."

View full list of the 2014 BIV [Forty Under 40 winners](#).

### **About Industry Training Authority**

The Industry Training Authority (ITA) leads and coordinates British Columbia's skilled trades system. ITA works with employers, employees, industry, labour, training providers and government to issue credentials, manage apprenticeships, set program standards and increase opportunities in the trades. ITA is also a key collaborator in the *B.C.'s Skills for Jobs Blueprint*, which sets out a plan for re-engineering our education and training system to support our growing and changing economy and to help British Columbians take full advantage of the opportunities presented by these changes.

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